



**EASTMAN
RAIDERS**

LIGHT UP OUR SEASON

2026 SPONSORS PLAYBOOK

KICK OFF



X A MESSAGE FROM OUR PRESIDENT

X FLOODLIGHTS FOR OUR HOMEFIELD

X OUR TEAMS

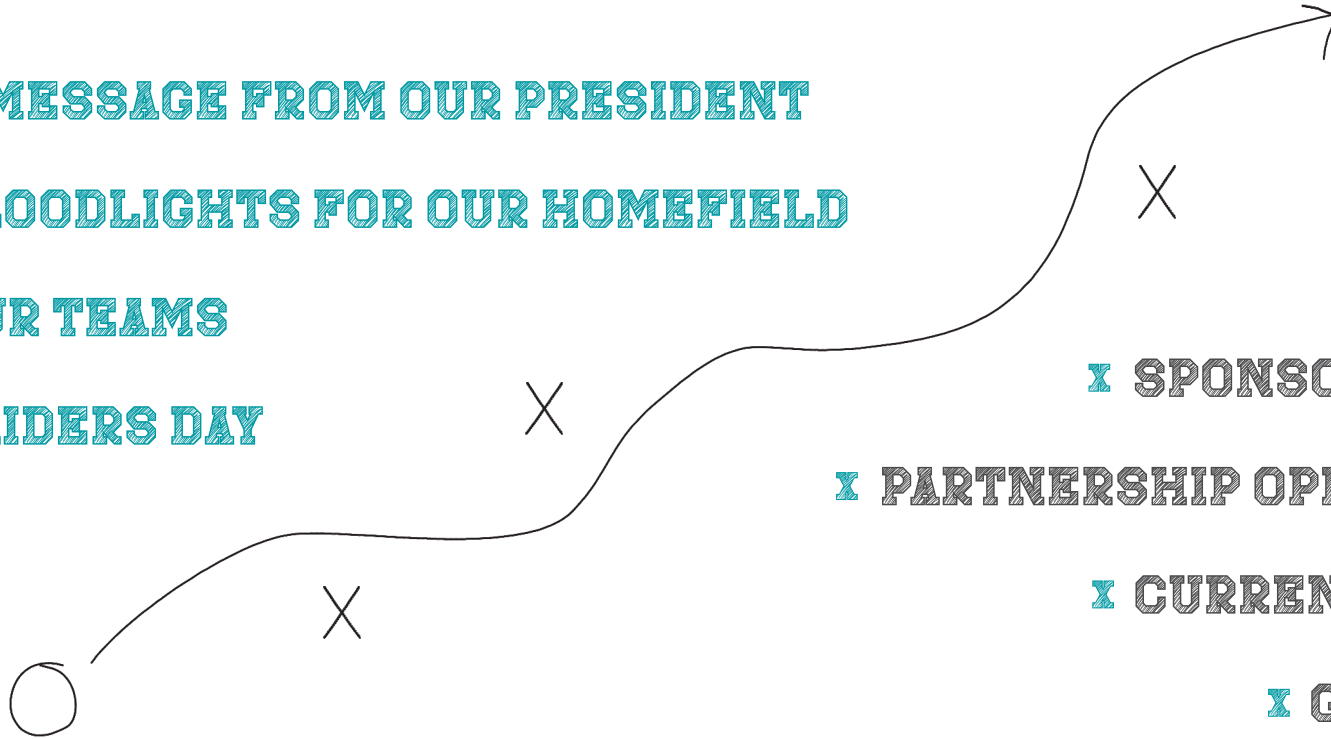
X RAIDERS DAY

X SPONSORSHIP TIERS

X PARTNERSHIP OPPORTUNITIES

X CURRENT SPONSORS

X GET IN TOUCH





MESSAGE FROM OUR PRESIDENT

The Eastman Raiders Football Club is a not-for-profit organization dedicated to supporting youth between the ages of 4 and 15 years. The club provides opportunities for physical activity while fostering the development of leadership, teamwork, and discipline both on and off the field. As a community-based organization, we are committed to making a meaningful and lasting impact in the lives of youth and families throughout southeastern Manitoba through the sport of football.

Guided by our core values of inclusivity, participation, and development, our goal is to expand our current programs and enhance our facilities to encourage greater engagement in the sport. To achieve this goal while

maintaining the affordability of our programs, we rely heavily on the dedication of our volunteers, the success of our fundraising efforts, and the generosity of community sponsors. These vital supports enable us to provide our players with the equipment, training, and facilities they need to grow and thrive—both physically and mentally.

From President
TIM MALYK



FLOODLIGHTS FOR OUR HOMEFIELD

Football is an accessible and affordable sport that provides all children with opportunities to build confidence, develop self-regulation, and form meaningful friendships. Participation in the sport supports emotional well-being by reducing stress and promoting positive outlets for energy. Through teamwork and shared achievement, players learn resilience, empathy, and cooperation—skills that extend far beyond the field.

As a club we actively fundraising to improve our facilities and enhance the experience for all participants. Our current objective is to raise **\$210,000** to install field lighting at our home field in **A.D. Penner Park**. This project will allow us to offer safer practices, host evening

games, and extend playing opportunities for our athletes and families. The **City of Steinbach** has generously contributed **\$71,000** toward this initiative, but we still need your support to help us reach our goal.

We sincerely thank you for taking the time to consider supporting the Eastman Raiders Football Club. Your partnership would play an important role in helping us provide safe, inclusive, and enriching opportunities for youth in our community. Together, we can continue to make a lasting and positive impact on the lives of young athletes and their families throughout southeastern Manitoba.

**LIGHT UP
OUR SEASON**

MEET THE BOARD AND VOLUNTEERS



President: **Tim Malyk**
Past-President: **Gavin Don**
Vice President: **Naomi Murray**
Treasurer: **Colleenn Maurice**
Secretary: **Kelly Trudel**
Head of Registration: **Tim Malyk**
Head of Fundraising: **Angel Baker**
Sponsorship Team: **Alyson Loewen & Alex Gottfried**
Director of Coaches: **Miguel Poirier**
Equipment: **Rae-Lyn Kuka**
Co-Equipment: **To Be Announced**
Head of Managers: **Kelly Trudel**

Head of Trainers: **To Be Announced**
Canteen: **Stacey Besser**
Co-Canteen: **Alyssa Dacquay**
Community Development: **Skyler Besser**
Comms and Social Media: **Skyler Besser**
MMFA Rep: **Scott Maurice**

Our families and players volunteer throughout the season and help with:

Sticks + Canteen + Clean Up + Set Up + 50/50 + BBQ +
Cheering + Much More

CRUNCHERS

8 & 9 YEAR OLDS



This division is intended to introduce our youngest players to the game of football in a safe and fun environment.

This is a non-competitive division which does not track scores, wins/losses. Players learn the fundamental skills required to progress through the older age groups. For many, this is their first exposure to true teamwork and cooperation which helps prepare them for many future activities they encounter.

There are 6 players from each team on the field at a time along with one coach from each team. Coaches are allowed to provide instruction between plays and help players set up their plays. The Crunchers play on a reduced field size.



ATOM

10 & 11 YEAR OLDS



The Atom division takes the players through to the next phase of skill development while still providing a safe and fun environment. This is a competitive division which tracks scores and wins/losses. Players continue to learn the fundamental skills required to progress through the older age groups. Play at this age group takes on the familiar form of the game and follows most of the same rules that most of us are familiar with, using more recognizable plays and skills (such as more passing).

There are 9 players from each team on the field at a time but coaches are no longer allowed to be on the field during gameplay. The Atom division plays on a regular length football field however the width is reduced for a smaller number of players on the field.



2025 EASTMAN RAIDERS U12 ATOM

THIRD ROW: NAZRYN KUKA-MILINGITA, OMAR STEPHENS, BENTLEY MARTENS, ROCCO PRETEAU, BRETTLY HIEBERT, GRIFFIN SIMMER, PRESTON KROEKER, SAWYER SANSREGRET, KENDRICK PRIMUS, KAYLEM HILDEBRAND, TERRY-LEE PAUL

SECOND ROW: MGR ALEXIS WELLBORN, COACH SPENCER MACKIE, COACH DAN WELLBORN, TRAINER TERRY THIESSEN, PEYTON DESORCY, PARKER COTE, FINNLEY MALYK, SLOAN NELSON, SAM VOGT, RAYMOND WELLBORN, TRIGG BLOCK, JACKSON MACKIE, JASE BAKER, RICHARD PRIE, COACH DARCY HIEBERT, HEAD COACH MATT BLOCK, TRAINER ORALEE FROESE

FIRST ROW: JUSTIN BAKER, LOGAN WILSON, DEXTER ANTHONY, TERRENCE PAUL, CALLEN PETERS, THEODORE FALK, HUDSON CADEAU, MASEN MAURICE, DALLAS HADLEY, NIXON THIESSEN, JACKSON WOLLMAN, DAXON VERRIER, SHANE REIMER, DEREK FROESE, ZAKRYA BLANCHETTE

PEEWEE

12 & 13 YEAR OLDS



The PeeWee division sees the players rapidly advancing their skill development as they are physically more developed. Significantly more detailed plays are used and players begin to develop a better understanding of offensive and defensive systems and strategies. Some players will begin to focus on a specific position and work on those skills required for that particular position.

This can be a very competitive division that tracks scores and wins/losses. Players continue to learn the fundamental skills required to progress through the older age groups. Play at this age group takes on the familiar look using more recognizable plays and skills, including special teams and kicking (field goals and converts).

Players utilize the full field for the 12 player format.



2025 EASTMAN RAIDERS PEEWEE

FOURTH ROW: CARTER HILDEBRAND, KALEB PEDERSON, CHASE GAGNON, ARLAND JACOBY WOLLMAN, DRAYTON LOEWEN, MASON KLIPPENSTEIN, HUNTER BERGEN, COLE JOHNSON, COACH ANDREW McDONALD
THIRD ROW: MGR NAOMI MURRAY, HEAD COACH MIGUEL POIRIER, COACH MYRON DOERKSEN, JETHRO PLETT, CARSON BERGEN-HODGE, BRADY ELKIWI, BLAKE CZARNECKI, LEONIDAS BARBELL, MIRANDA HILL, MICAH HILDEBRAND, ZANDER RICEY, BARRETT MURRAY, KAIRHYS KUKA-MILINGITA, PHYSIO/AID DERRICK DRIEDGER, COACH MARC CONNELLY, PHYSIO/AID PAUL RICEY
SECOND ROW: JAXON BLUMBERG, LEVI EPP, BENTLEY FUNK, RHYS FAVREAU, JORDAN PELLETIER, OLIVER YOUNG, HUDSON LOEWEN, GABRIEL STE-MARIE, LUKE STALMAN, HAYES BUHLER, DECLAN SMITH, SYLVAIN POIRIER, JESSE GAUTRON, MARINEX MARTENS, BERNARDO AMORIN
FIRST ROW: NEVEN GOTTFRIED, LEVIN STREICHERT, HOTZE WOUJSTRA, THEODORE MCDONALD, CARSON MODLER, COLE DRIEDGER, SEBASTIEN CONNELLY, MASON CADY, PAUL KOSTER, LUCAS REUTLINGER

BANTAM

14 & 15 YEAR OLDS



The Bantam division sees the players rapidly advancing their skill development as they are physically more developed. Significantly more detailed plays are used and players begin to develop a better understanding of offensive and defensive systems and strategies. Some players will begin to focus on a specific position and work on those skills required for that particular position.

This can be a very competitive division that tracks scores and wins/losses. Players continue to learn the fundamental skills required to progress through the older age groups. Play at this age group takes on the familiar look using more recognizable plays and skills, including special teams and kicking (field goals and converts).



RAIDERS DAY

LET'S CELEBRATE



Every year, we come together as the Eastman Raiders Football Club to celebrate not just the sport we love, but the incredible community that supports us. Raiders Day at our home field in AD Penner Park in Steinbach is a highlight of our season—a day filled with football, fun, and fellowship. From our youngest players to our most experienced athletes, we all take part in showcasing the hard work and passion that drives our club. It's a chance for us to connect with each other, cheer each other on, and share the pride we feel wearing the Raiders jersey.

What makes Raiders Day truly special is the way our entire community rallies around it. Families, friends,

volunteers, and local businesses all come out to support and celebrate with us. The field buzzes with excitement, laughter, and the sound of cleats hitting the turf. We're reminded of how football brings us together—not just as teammates, but as a family. Raiders Day is more than an event; it's a tradition that strengthens our bonds and inspires us to keep growing, both on and off the field.

Join us for the next Raiders Day and become part of the Raiders Family. We welcome all Players, Families, Sponsors, Partners and Supporters of any kind. Come cheer us on.

SPONSORSHIP TIERS



1ST DOWN \$500 PER ANNUM

Acknowledgement on our Website Media Feeds
Company Logo displayed on Canteen

2ND DOWN \$1000 PER ANNUM

Acknowledgement on our Website Media Feeds
Company Logo displayed on Canteen
Game Day signage at Field Level- 4ft by 4ft
Sponsor Recognition mentioned at Game Day

3RD DOWN \$1500 PER ANNUM

Acknowledgement on our Website Media Feeds
Company Logo displayed on Canteen
Permanent Signage at Field Level- 4ft by 8ft
Sponsor Recognition mentioned at Game Day



PREMIUM



TOUCHDOWN

 **\$2500** PER ANNUM

**1st + 2nd + 3rd Down +
Eastman Raiders Branded Merchandise
Sponsor Plaque to display at Office
Option to have a Promotional Table at Home Events**



UNLOCK THE POWER OF PERFORMANCE

Sponsor a Player of the Game

Every game has a standout moment—and a standout player. By sponsoring the Player of the Game, your brand becomes part of the story that fans remember and celebrate. This is more than just recognition; it's an opportunity to align your name with excellence, passion, and peak performance.

Acknowledgment on our Website Media Feeds

Sponsor recognition throughout the Game Day during Announcements

On-field presentation by the Sponsor of Sponsor provided Prize Bag at the end of each Game

\$250 PER GAME DAY



CUSTOMERS? HOW ABOUT FANS!

Put Your Brand Where the Energy Is - On Our Home Field

When the crowd roars, your brand should be right there with them. Advertising on our home game ad boards places your brand at the heart of the action. This means:

Maximum Exposure: **Your brand showcased to engaged fans, both at the field and across social media.**

Emotional Connection: **Align with the excitement, loyalty, and pride that fans feel for their team.**

They're ready to support the brands that support their team. Be seen. Be remembered. Be part of the moment.

\$2000 PER ANNUM

JOIN THE TEAM OF CURRENT SPONSORS





GET IN TOUCH

WE LOVE TO CHAT

TIM MALYK - PRESIDENT
PRESIDENT.EASTMANRAIDERS@GMAIL.COM

NAOMI MURRAY - VICE PRESIDENT
VICEPRESIDENT.EASTMANRAIDERS@GMAIL.COM

ALYSON LOEWEN & ALEXANDER GOTTFRIED - SPONSORSHIP TEAM
SPONSORSHIP.EASTMANRAIDERS@GMAIL.COM

VISIT OUR WEBSITE AND FOLLOW OUR SOCIALS
WWW.EASTMANRAIDERS.COM
[@EASTMANRAIDERS](https://www.instagram.com/eastmanraiders)